

INSTITUTIONAL ADVANCEMENT UPDATES

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Acting Associate Vice President of Philanthropy



COLLEGE FOR **YOUR** WORLD

HIGHLIGHTS FROM FALL 2024

- Since July 1: 9 new endowment accounts and 25 new gift accounts opened for 10 colleges
- July 1-Nov. 19: \$4,765,079 raised from 1,552 donors. Average gift: \$3,070.28
- 2025-2026 Scholarship Applications are open!
- Endowment Match



CELEBRATING SUCCESS

- Hopkinsville Community College- \$60,000 English Lacy Scholarship Endowment for accounting and business students
- Maysville- \$120,000 endowment from the Estate of Charles Lee Smith to provide scholarships for Bath County students
- Maysville- \$20,000 from the Scripps Foundation for student emergency funds



CELEBRATING SUCCESS

- West Kentucky- \$10,000 donation to the Student Emergency Fund; \$50,000 donation from the Mayfield Graves Tornado Relief Fund for scholarships and aid for students from Graves County impacted by the tornado
- Ashland- \$100,000 endowment for 2nd Year Nursing Students and \$25,000 David & Libbi Caines Emergency Fund endowment.

ALUMNI ACHIEVEMENTS

Jeremy Lewis

Culinary Arts

"The educational experience at ACTC was truly the catalyst for all that I've accomplished."



CELEBRATING SUCCESS

Southcentral Community College

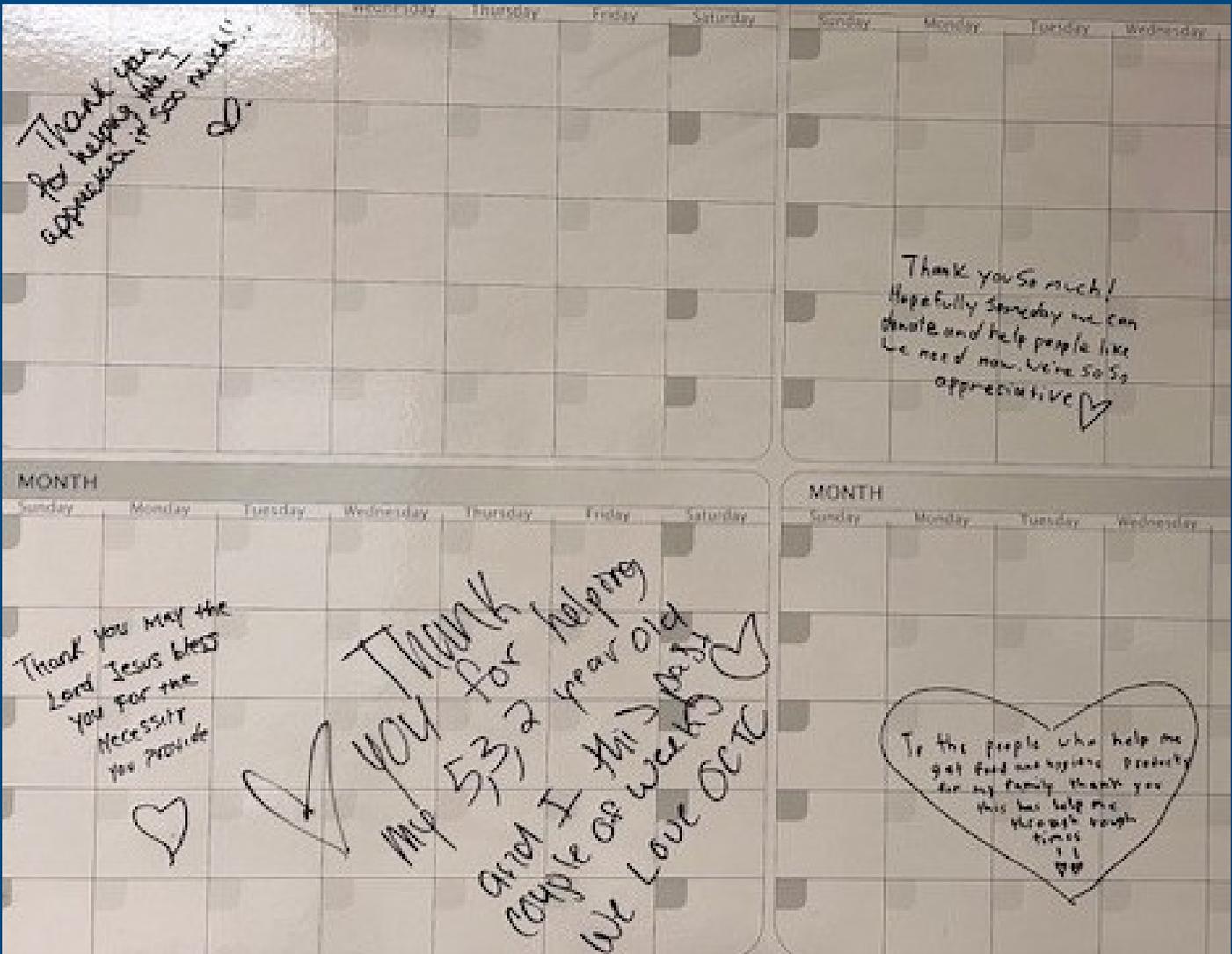
- Hall of Honor Dinner and Auction recognized Alumni, community leaders, and donors who have contributed to the success of SCC. Over 250 attended and the event raised over \$50,000 for the SCC Foundation.
- The SCC Staff Council wanted to honor the life of an employee, Bethany Bagwell, who passed away in 2023. Funds were raised to purchase a picnic table that was placed outside the building she worked in. A celebration was held on November 15 with family and friends.
- SCC held an Open House at our new Valley Oak Center. Businesses were honored who had gone above and beyond to make the Center and the programs a success. One donor, BJ Brown, owner of Gatormade Trailers, was recognized for his gift to name the welding lab, the Gatormade Welding Lab.



HELPING STUDENTS THROUGH THE HOLIDAYS

- Owensboro- Giving Tuesday appeal to support food pantries
- West Kentucky- Thanksgiving To Go meal kits
- Hopkinsville- Great Gobble Giveaway on Nov. 19th distributed 150 holiday food boxes to students on the Hopkinsville and Fort Campbell campuses
- Elizabethtown- community-wide Thanksgiving Meal Drive involved corporate volunteer teams who packaged meals to distribute to 100 students





SUPPORTER SPOTLIGHT:

TRUIST 

- Truist Bank and Foundation granted \$100,000 to the KCTCS Foundation in 2023 to provide tutoring, college/career navigation support, and ESL instruction, with a focus on removing barriers and leveraging the Kentucky Humanitarian Assistance Scholarship
- Over 500 students were served across 4 colleges
- Students received \$1.8M+ in scholarships and earned 5,275 credits

Giving Day 2025

- SAVE THE DATE: April 16
- Challenge/matching gifts are being committed, including \$25,000 offered by the PJC Foundation for WKCTC supporters
- Join us by contacting megan.stith@kctcs.edu to see how you can challenge others to give!



<https://kctcs.edu/giving/>